

Dear _____,

Enclosed you will find a media kit for my book *C3 CreatingCareerConnections: A Pre-College to Career Enrichment Guide*.

The media kit includes the following materials:

- Author biography
- Book synopsis
- Fact Sheet: Purchasing and Shipping information
- Interview questions
- Press release
- Book review quotes

You can contact me directly at 202.812.3462 or drlesiabanks@comcast.net. I look forward to the opportunity to discuss *C3 CreatingCareerConnections* in more detail with you.

Best Regards,

Lesia M. Banks, Ed.D., MBA
Author, *C3 CreatingCareerConnections*

About Lesia M. Banks, Ed.D., MBA



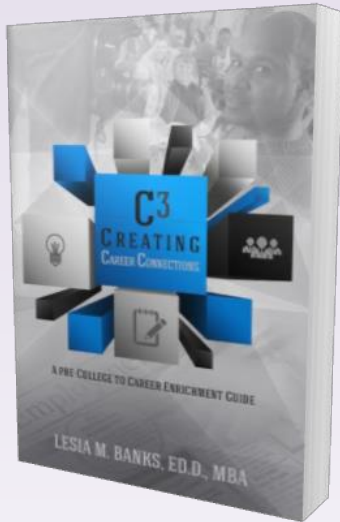
Dr. Banks is the Founder and CEO of Dr. Lesia M. Banks Enterprises, LLC, a career coaching and organizational development consulting practice. She is a certified Global Career Development Facilitator and a member of the National Career Development Association and the National Association of Workforce Development Professionals. Dr. Banks has more than 25 years of Federal government experience to include serving in various leadership positions in numerous Executive Branch Departments. Her responsibilities have encompassed the entire spectrum of Human Capital management to include conducting hundreds of job interviews, hiring and training employees, supervising diverse staffs, and managing multi-million dollar budgets.

Dr. Banks currently serves as a Career Coach under President Obama's Youth CareerConnect federal grant initiative. Her role as coach allows her the opportunity to provide technical assistance to school systems in six core program areas: Integrated Academic and Career-Focused Learning, Employer Engagement, Individualized Career and Academic Counseling, and Work-Based Learning and Exposure to the World of Work. In this role, she is assigned to the

largest public school system in the entire United States; the New York City public school system, which hosts over 1.1 million students, in more than 1,700 schools with a budget of nearly 25 billion dollars. Other schools under her purview also include public schools in Massachusetts, Ohio, and Buffalo, New York. Dr. Banks is also a consultant to Prometrics; an international organization tasked with developing course exams for universities and colleges around the world.

Dr. Banks holds an Associate Degree of Applied Science in Police Science, a Bachelor of Science Degree in Sociology/Law Enforcement with a minor in Psychology, a Master's in Business Administration with a concentration in Human Resource Management, and a Doctorate of Education in Organizational Leadership with a concentration in Conflict Resolution. Dr. Banks is also a 2012 Harvard University Fellow.

About C3 CreatingCareerConnections



C3 CreatingCareerConnections is expressly designed to assist individuals in setting and accomplishing their career goals. It is a one stop shop for college bound individuals, as young as middle school aged students, which provides the reader with checklists and action plans to consult and follow. It is intended to serve as a reference guide for those who are entering the workforce by providing information on drafting resumes and cover letters, it gives advice for surviving interviews, and tips on how to thrive in one's career and how to successfully use networking as a tool for career success.

You can excel. You can be a lawyer, doctor, chef, CEO; teacher, engineer, or an entrepreneur; you can be whatever your mind can imagine. CREATING an environment that breeds academic and CAREER success is ultimately your responsibility. CONNECTIONS are resources. Don't neglect to utilize them.

"The renowned 19th century poet, Ralph Waldo Emerson, once said "Sow a thought and you reap an action; sow an act and you reap a habit; sow a habit and you reap a character; sow a character and you reap a destiny." In this book I have attempted to sow the thoughts, actions, habits, and character traits that are paramount to scholarly and career success. By reading this book you will reap information and insight, and thus understand, the actions, habits, and character traits that pave the road to a destiny laden in success." Dr. Leisa M. Banks

"Dr. Banks has created a comprehensive resource for young people preparing to enter the workforce with easy to follow checklists and bulleted information that weaves hundreds of relevant internet sites and her own passionate and encouraging personal style. This is a book I will use with my community college students."

--Deb Hibbard LCSW DCC

C3 CreatingCareerConnections Fact Sheet

Title: C3 Creating Career Connections

Author: Lesia M. Banks, Ed.D., MBA

Category: Non-Fiction

ISBN: 978-0-9893155-8-6

Publication Date: October 18, 2014

List Price: \$19.95

Pages: 155

Publisher: Jabez Publishing House

Language: English

Product Dimensions: 0.6 x 0.4 x 9
inches

Shipping Weight: 10.4 ounces

Web Site: www.c3book.com



Based on the premise of individual responsibility, Dr. Banks has put together a superb guide for academic and career success. I wholeheartedly recommend CreatingCareerConnections to students, parents, mentors, coaches, as well as those already embarking on a career."

--Keith West, RK West Coaching and Consulting

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Interview Questions for Lesia M. Banks, Ed.D., MBA

- 1. What are your ambitions for your writing career?** John C. Maxwell on Leadership, T.D. Jakes on Spirituality, Lesia M. Banks on Career Development. My goal is that my name will one day be synonymous with Career Development. C3 CreatingCareerConnections is only the first of many books that I hope to write regarding career development. My life's purpose and passion has been revealed; to help others achieve academic and career success. It is my desire that my books will serve as a resource tool for individuals seeking academic and career success.
- 2. Where do your ideas come from?** I have been exceptionally blessed with regard to career success. As a leader in the Federal sector I have often seen individuals struggle to achieve the same level of success. My desire is to write books that will serve as a "tool kit" or GPS for achieving academic and career success. My own career and my everyday life experiences in the work place fuels my ambition to write.
- 3. If you could have been the original author of any book, what would it have been and why?** Who Moved My Cheese by Spencer Johnson, MD: a New York Times best seller; short, easy-to-read, "simple" book with a "profound" message on dealing with change in one's personal and work life, which can lead to success in the workplace. This book has been a staple and hallmark in every office in which I have worked and in every leadership program in which I participated.
- 4. What advice would you give to your younger self?** Dream Big Dreams. Also, I would not allow anyone to convince me that "I can't". The personal mantra to my younger self would be: "I Can, I Shall, I Will, I Must; there is no Can't".
- 5. What is your favorite quote?** "You gain strength, courage, and confidence by every experience in which you really stop to look fear in the face. You must do the thing you think you cannot do." Eleanor Roosevelt.
- 6. How can readers discover more about you and your work?** By visiting www.c3book.com, www.drlesiabanks.org and by following me on Facebook <https://www.facebook.com/C3BOOK>, LinkedIn: <https://www.linkedin.com/pub/dr-lesia-m-banks/57/800/175>, and Twitter @drlesiabanks.
- 7. Tell us a little about yourself and your background?** I was born and raised in Danville, Virginia; a small town in the Southwestern part of the state. I was raised by blue collar, hard-working parents who, unfortunately, didn't have the tools necessary to give me the needed guidance to achieve academic success beyond high school. Today I am a first generation college graduate.
- 8. When did you decide to become a writer?** I love to write and I love to read and I have often pondered the idea of writing many books. During a networking session, a colleague; an already accomplished author, encouraged me to write C3 CreatingCareerConnections. Consequently, the entire last section of C3 is dedicated to the "art" of making connections, i.e., networking.

Interview Questions (continued)

9. **What have you written?** C3 CreatingCareerConnections is my first published book. I am currently writing two more books simultaneously, one a continuation in the career development arena that speaks to the impact of social media on one's career the second is a personal story of my life; my challenges and my accomplishments. The book opens with my story as a breast cancer survivor. I believe that this book will help others better relate to me as a person with the same challenges that others have experienced and yet having been blessed to overcome such challenges.
10. **Where do your ideas come from?** All of my book ideas have come and will come from life experiences; in the workplace and at home. How much research do you do? My life experience is my research; ever evolving and always present.

*"For those of you that have been told you can't,
Dr. Lesia has shown you the tips for how you
can."*

**-- Janet Wall, Ed.D., CDFI, MCDP,
CEUOneStop.com**

C3 CreatingCareerConnections Press Release

FOR IMMEDIATE RELEASE

Jabez Publishing House Releases Author Lesia M. Banks' New Book, "C3 CreatingCareerConnections"

"C3 CreatingCareerConnections" is a pre-college to career enrichment guide designed to assist individuals in setting and accomplishing their career goals.

LOUISVILLE, KY., November 23, 2015 – Author Lesia M. Banks is proud to announce the release of her book, "C3 CreatingCareerConnections. "C3 CreatingCareerConnections" is a pre-college to career enrichment guide designed to assist individuals in setting and accomplishing their career goals. The author's interview and book trailer for "C3 Creating Career Connections" is featured today on DGT Book Promotion news and the trailer can also be viewed on YouTube.

About The Book

C3 CreatingCareerConnections is expressly designed to assist individuals in setting and accomplishing their career goals. It is a one stop shop for college bound individuals, as young as middle school aged students, which provides the reader with checklists and action plans to consult and follow. It is intended to serve as a reference guide for those who are entering the workforce by providing information on drafting resumes and cover letters, it gives advice for surviving interviews, and tips on how to thrive in one's career and how to successfully use networking as a tool for career success.

Praise for "C3 CreatingCareerConnections":

"Based on the premise of individual responsibility, Dr. Banks has put together a superb guide for academic and career success. I wholeheartedly recommend CreatingCareerConnections to students, parents, mentors, coaches, as well as those already embarking on a career."

--Keith West, RK West Coaching and Consulting

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"C3 CreatingCareerConnections" (155 pages, ISBN: 978-0-9893155-8-6) is available online at Amazon.com and Barnes and Noble. Find out more about the book at www.c3book.com.

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