

Dear _____,

Enclosed you will find a media kit for my book *"All Connections Matter....Change Your Circumstances by Changing Your Connections."*

The media kit includes the following materials:

- Author biography
- Book synopsis
- Fact Sheet: Purchasing and Shipping information
- Interview questions
- Press release
- Book review quotes

You can contact me directly at 202.812.3462 or info@drlesiabanks.org . I look forward to the opportunity to discuss *"All Connections Matter....Change Your Circumstances by Changing Your Connections"* in more detail with you.

Best Regards,

Lesia M. Banks, Ed.D., MBA
Author, *"All Connections Matter....Change Your Circumstances by Changing Your Connections"*

Lesia M. Banks,
Ed.D., MBA
Media Kit

About Lesia M. Banks, Ed.D., MBA



Dr. Banks is the founder of Dr. Lesia M. Banks Enterprises, LLC. She focuses on career, doctoral dissertation, and small business development coaching. She is a thought partner and consultant in organizational leadership theories and practical implementation. She is also a certified Global Career Development Facilitator.

The author has over 27 years of federal government experience including leading diverse staffs and managing multi-million dollar budgets.

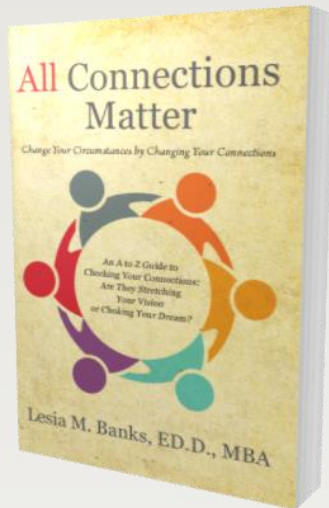
Dr. Banks serves as a Coach for President Obama's Youth CareerConnect initiative and provides technical assistance to school systems in New York, Ohio, and Massachusetts, in six core program areas: Integrated Academic and Career-Focused Learning, Employer Engagement, Individualized Career and Academic Counseling, Work-Based Learning and Exposure to the World of Work, Sustainability and Performance and Outcomes.

In 2014, Dr. Banks authored her first book: *C3 Creating Career Connections (A Pre-College to Career Enrichment Guide)*.

She holds an Ed.D., a MBA, and is also a Harvard University Fellow.

"Through diligent research, personal life lessons, passion, and inspirational quotes, Dr. Lesia M. Banks has captured a method to assist individuals with making positive, healthy, enduring, personal and professional life Connections."

- Dr. Carnel L. Smith, High School Principal, Natural Mentor



All Connections Matter....Change Your Circumstances by Changing Your Connections

Don't apologize! Sometimes it may be necessary; other times it's absolutely imperative that you disconnect.

Don't procrastinate. If you need to disconnect with certain people, do it now, not later.

Why? The company YOU keep, determines who YOU are!

"It has been said that our lives are positively or negatively impacted by the five people with whom we spend the most time. It has also been said that "teamwork makes the dream work".

In other words, you can go further, faster with greater fortitude when CONNECTED to the right source(s).

Working in academia, I found Dr. Banks' first book, C3 CreatingCareerConnections, to be a useful tool for college students preparing to enter into the world of work. All Connections Matter... delves even deeper into career development and assists the reader in creating connections (relationships) that are pertinent to career success. Dr. Banks gives the reader a practical guide on how to develop a circle of influence, how to check existing connections, and the confidence to disconnect from individuals who 'choke your dreams.'" - Aziz Abdur-Ra'oof, Educational Consultant & Performance Coach

All Connections Matter....Change Your Circumstances by Changing Your Connections Fact Sheet

Title: All Connections Matter....Change Your Circumstances by Changing Your Connections

Author: Lesia M. Banks, Ed.D., MBA

Category: Non-Fiction

ISBN: 978-0-578-19233-8

Publication Date: August 2017

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Web Site: www.drlesiabanks.org

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Lesia M. Banks, Ed.D., MBA

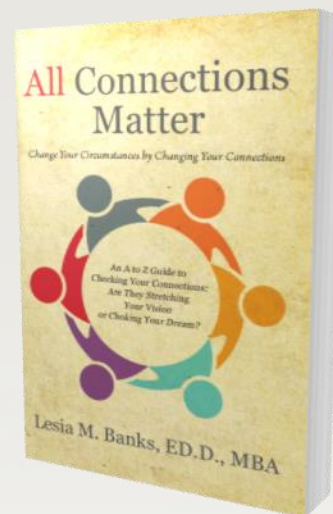
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Publisher:

Aisel Alliance Publishing Group



Interview Questions for Lesia M. Banks, Ed.D., MBA

- 1. What are your ambitions for your writing career?** John C. Maxwell on Leadership, T.D. Jakes on Spirituality, Lesia M. Banks on Career Development. My goal is that my name will one day be synonymous with Career Development. My life's purpose and passion has been revealed; to help others achieve academic and career success. It is my desire that my books will serve as a resource tool for individuals seeking academic and career success.
- 2. Where do your ideas come from?** I have been exceptionally blessed with regard to career success. As a leader in the Federal sector I have often seen individuals struggle to achieve the same level of success. My desire is to write books that will serve as a "tool kit" or GPS for achieving academic and career success. My own career and my everyday life experiences in the work place fuels my ambition to write.
- 3. If you could have been the original author of any book, what would it have been and why?** Who Moved My Cheese by Spencer Johnson, MD: a New York Times best seller; short, easy-to-read, "simple" book with a "profound" message on dealing with change in one's personal and work life, which can lead to success in the workplace. This book has been a staple and hallmark in every office in which I have worked and in every leadership program in which I participated.
- 4. What advice would you give to your younger self?** Dream Big Dreams. Also, I would not allow anyone to convince me that "I can't". The personal mantra to my younger self would be: "I Can, I Shall, I Will, I Must; there is no Can't".
- 5. What is your favorite quote?** "You gain strength, courage, and confidence by every experience in which you really stop to look fear in the face. You must do the thing you think you cannot do." Eleanor Roosevelt.
- 6. How can readers discover more about you and your work?** By visiting, www.drlesiabanks.org and by following me on Facebook <https://www.facebook.com/C3BOOK> , LinkedIn: <https://www.linkedin.com/pub/dr-lesia-m-banks/57/800/175>, and Twitter @drlesiabanks.
- 7. Tell us a little about yourself and your background?** I was born and raised in Danville, Virginia; a small town in the Southwestern part of the state. I was raised by blue collar, hard-working parents who, unfortunately, didn't have the tools necessary to give me the needed guidance to achieve academic success beyond high school. Today I am a first generation college graduate.
- 8. When did you decide to become a writer?** I love to write and I love to read and I have often pondered the idea of writing many books. During a networking session, a colleague; an already accomplished author, encouraged me to write my first book; C3 CreatingCareerConnections. As they say, the rest is history.

Interview Questions (continued)

9. What have you written?

In 2014, I published my first book: *C³ CreatingCareerConnections*. It is a Pre-College to Career Enrichment Guide and is currently being used by guidance counselors in New York, Massachusetts, and Ohio public schools.

10. Tell us about your recent released book and why you decided to write it?

The book is dosed with powerful, motivational quotes from renowned leaders, entertainers, and writers such as General Colin Powell, Oprah Winfrey, and Dale Carnegie, an iconic writer on self-improvement. Memorable quotes are threaded throughout the book and provoke thought on perseverance through professional challenges and personal adversities. Career guidance can cover a number of topics; however, this book works to hone in on the connections that can strengthen or bind an individual. It provides agency to people who use the book to empower their lives by using the exercises and resources to make personal changes. I walk the reader through a process of examining connections for their relevance and importance.

I decided to write this book because I understand that effective relationship building is critical to career success.

Dr. Lesia Banks is a "tried and proven" source of wisdom that if you as the reader take heed ~ your life will surely change for the better." -Dr. Vikki Johnson, Chaplain, Speaker, Author, Mentor & Creator, Soul Wealth

All Connections Matter Press Release

FOR IMMEDIATE RELEASE

Aisel Alliance Publishing Group Releases Dr. Lesia M. Banks' Book, "All Connections Matter....Change Your Circumstances by Changing Your Connections"

Dr. Lesia M. Banks discusses the relevance and importance of making career connections while also encouraging the reader through a process of exercises and suggested resources in the book to make personal changes.

LOUISVILLE, KY., September 7, 2017 -- In the newly released book, "All Connections Matter....Change Your Circumstances by Changing Your Connections," Dr. Lesia Banks discusses the relevance and importance of making career connections in today's job market. The author also encourages the reader through a process of exercises and suggested resources to make personal changes. The book trailer was revealed today on DGT Book Promotion news. In addition, Dr. Banks shared her insights in an interview this week on the Reading and Writing Addiction blog about the inspiration for "All Connections Matter." Dr. Lesia Banks' interview can be found at www.readinwritin.blogspot.com and the official trailer for "All Connections Matter....Change Your Circumstances by Changing Your Connections" can be viewed on YouTube.

About The Book

In this A to Z guide to checking your connections the author asks "Are they stretching your vision or choking your dream?" In this book, Dr. Banks works to hone in on the connections that can strengthen or bind an individual. The author states "the book provides agency to people who use it to empower their lives by using the exercises and resources discussed to make personal changes." The reader is walked through a process of examining connections for their relevance and importance. This book also notes to readers not to fear disconnecting from those who are not in support of their success and wellbeing and it affords the reader an opportunity to not only hold the mirror up, but tilt it 360 degrees around to examine their own lives for a full view of their connections.

Praise for "All Connections Matter....Change Your Circumstances by Changing Your Connections":

"Dr. Banks gives the reader a practical guide on how to develop a circle of influence, how to check existing connections, and the confidence to disconnect from individuals who choke your dreams." - Aziz Abdur-Ra'oof, Educational Consultant & Performance Coach

About The Author

Dr. Banks is the founder of Dr. Lesia M. Banks Enterprises, LLC. She focuses on career, doctoral dissertation, and small business development coaching. She is a thought partner and consultant in organizational leadership theories and practical implementation. She is also a certified Global Career Development Facilitator. The author has over 27 years of federal government experience including leading diverse staffs and managing multi-million dollar budgets. Dr. Banks serves as a Coach for President Obama's Youth CareerConnect initiative and provides technical assistance to school systems in New York, Ohio, and Massachusetts, in six core program areas: Integrated Academic and Career-Focused Learning, Employer Engagement, Individualized Career and Academic Counseling, Work-Based Learning and Exposure to the World of Work, Sustainability and Performance and Outcomes. In 2014, Dr. Banks authored her first book: C3 CreatingCareerConnections (A Pre-College to Career Enrichment Guide). She holds an Ed.D., a MBA, and is also a Harvard University Fellow.

"All Connections Matter....Change Your Circumstances by Changing Your Connections" (175 pages, ISBN- 978-0-578-19233-8) is available at Amazon.com, Barnes and Noble and the authors website www.drlesiabanks.org.

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